



Tatiana

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225



6.6K



135



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ABOUT

I started this blog as a love letter to all things Toronto through the lens of brunch. To me, brunch isn't just a meal — it's a lifestyle choice that truly expresses the millennial desire to sit down, relax, and enjoy the best the city has to offer.

To share this view, I've written many reviews both on my blog and Instagram account. I also work with brands, restaurants, and events that I feel share my commitment to truly representing the millennial experience in the city.

PREVIOUS SPONSORED WORK

Brands:

- Twist Earring
- OTeas
- Corby Wines & Spirits
- The Funhouse Toronto

Restaurants:

- Lazy Daisy's Cafe
- Chotto Matte Tor
- Fuwa Fuwa Pancakes
- Maker Bean Cafe

TORONTO BRUNCH CLUB'S AUDIENCE



6.6K

7.5% overall engagement rate

57% of my followers are in Toronto (with an additional 5% from the GTA)

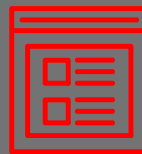
50% are between the ages of 25-34

71% are female

BLOG & NEWSLETTER STATISTICS

On my blog, I post restaurant and event reviews as well as recipe roundups. Starting this year, I will be starting a new series of "Brunch Lookbooks for the Season".

I also send out an email to my subscriber list whenever I publish a post or am hosting a giveaway.



350 monthly viewers



85 subscribers